

NON DOT



ADVENTURES

SPONSOR INFORMATION

Why Non Dot?

It's about steering away from the easy line and taking the challenging yet ultimately more fulfilling path. Our philosophy started during rides on Utah's epic Gooseberry Mesa, the trails of which are marked by painted white dots on the rocks. We'd often veer off the dots onto a harder, unmarked section. We started yelling out "Non Dot!" to warn the person behind.

Back home on the trails in Orange County, CA we'd always look for the rock to go up and over, or the ledge to drop down, rather than taking the easy way around. Riding the Non Dots became our thing, and when this close group of friends formed a cycling club, it also became our name.

The name hints at our conviction to design race courses appropriate for every skill and fitness level. Beginners get smooth, fast, fun – but not always easy – trails, while pros and experts find themselves challenged by steeper, looser terrain.

Now Non Dot Adventures has been given the opportunity to be your source for real cross-country mountain bike racing in the OC Parks, along with training clinics and tours throughout Orange County. We want to promote the sport of mountain biking through user harmony, etiquette, trail maintenance and some kick-butt races, while providing a venue for your kids and ours to get excited about riding bicycles.



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The 2017 NON DOT Mountain Bike Race Series

Whiting Ranch Time Trial (March 18, 2017)

Attracting 125 racers on average, the Whiting Ranch Time Trial is the most unique mountain bike racing experience in Southern California. Incorporating elements of cross-country, enduro and class time-trial formats into one unparalleled event, this off-road race is as challenging as it is fun. Racers leave the line at 30-second intervals. Beginning with a 660-foot climb up "dreaded hill" racers then descend steep, rocky trails before climbing and descending again to the start/finish line. This events demands the ability to maintain composure while metering your effort carefully over a short distance. Everyone loves it.



Caspers Wilderness XC Race (June 10, 2017)

This classic brings in nearly 130 racers on average and includes a course that runs directly through the vendor area. Long climbs and smoking-fast descents highlight a course that demands constant effort. The main climb is nearly 2.5-miles in length and runs along a ridge line with stunning views of Orange County and the Santa Ana mountain range. It's followed by a 30-plus mph descent through an oak-tree filled valley. Cheering crowds await at the spectator-friendly start/finish and vendor area.



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The 2017 NON DOT Mountain Bike Race Series

Aliso & Wood Canyon XC Race (August 5, 2017)

More than 180 racers annually enjoy the varied terrain at our Aliso and Wood Canyon cross country race. This race offers terrain for everyone. All racers climb Cholla trail and descend the infamous Rock-It trail making this a classic no one will forget. A fantastic start/finish venue in the shade of Laguna Niguel Regional Park gives this event a spectacular family friendly atmosphere.



Santiago Oaks XC Race (September 9, 2017)

Our most popular event, and now our series finale, the Santiago Oaks cross country race attracts more than 200 racers annually. This World-Cup style XC course includes varied climbs, raw technical descents, banked berm turns and a long flat section for recovery. There's hard-packed single track, sand, rocks and drop jumps. It's topped off with a grassy venue for vendors to showcase their wares and families to enjoy the environment and the beautiful surroundings and activities of Irvine Park.





2017 Mountain Bike Race Series

3/18/17 - Whiting Ranch Time Trial
8/5/17 - Aliso & Wood Canyon

6/10/17 - Casper's Wilderness Park
9/9/17 - Santiago Oaks / Irvine Park

Presenting Sponsor - \$6000

The primary race logo will have "presented by" your company name on it and appear on

- Event website and T shirt
- Event Awards and number plates
- Podium back drop - Largest in size **"Presented by"**

You will also get:

- 10' x 20 space for a tent at each event and event announcements throughout the day
- Includes two race entries for each race or two series sign up

Supporting Sponsor - \$2,000

Your logo will be second in featured size on the following:

- Event website and T shirt
- Podium back drop

You will also get:

- 10' x 10' space for a tent at each event with event announcements throughout the day
- Includes two race entries for each race or two series sign up

Venue Tent - \$800

Your logo will be third in featured size on the following:

- Event website
- Podium back drop

You will also get:

- 10' x 10' space for a tent at each event with event announcements throughout the day
- Includes one race entry for each race or one series sign up

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